

“Does This Sound Scarily Like You?”

You have great business concepts and ideas and potential clients like what you offer.

Yet, when it **comes to the crunch** – that crucial moment in a sales meeting when you must ask for the business and close the sale - you stumble.

You just can't do it.

Instead, you say something like this:

“When you're ready, let me know.”

“It's been really great meeting you and talking about what we do.”

“Let's keep the conversation going.”

And then you walk away, **with nothing**.

All that time and effort you've spent in preparation has gone to waste.

If this applies to you, then **you are not alone**. Many people find closing the sale difficult and frightening.

But you can't afford to carry on like this.

You've heard the cliché "when the going gets tough the tough get going".

Well, the going is about to get tough. The UK faces stark reality and experts – both pro and anti-Brexit – are warning things will get worse before they get better.

Who can you rely on? Yourself. Get ready now by learning how to close sales and make more money.

If your business or job requires you to sell, this course is for you.

It is *especially* valuable if you are a coach, consultant, copywriter or another type of freelancer. If this applies to you, then you're probably fed up with the peaks and troughs that have you run off your feet one day, then twiddling your thumbs the next.

There is a simple way to avoid this precarious, feast or famine existence:

Sell your services more often to more people, so you never have a quiet period again.

And that means turning potential clients into *paying* clients by closing sales.

**One day 'Closure Course'
with Madeline
McQueen – **date**,
location.**

Price £**xxxx** + VAT if you
book before **date**.
Then £**xxxx** + VAT.

[Book Now](#)

In this interactive course I reveal the secrets that have helped me seal hundreds of deals, worth everything from £2 to £2million.

I show you an almost failsafe way to close sales, based on seven tried and tested steps.

In just one day you will learn:

- How to identify and target your ideal client
- How to follow a structure that puts you in control of your sales meetings
- How to overcome objections you hear constantly, including the dreaded “Can you do anything about the price?”
- How to identify the unique selling point (USP) of your business and use it to help you close
- How to ask the *right* questions at the *right* times. (The only way to find your potential customer's real needs...)
- What to do *after* your sales meeting to ensure the deal doesn't fizzle out

All this in a day - a few short hours.

Still not quite sure you should come?

Please don't take my word for it. Look at what others say: (then read on to discover why you pay *nothing* if you're not happy.)

"If you want to learn impressive techniques to effectively capture your dream customer and secure the ultimate deal then The Closure Course is a MUST attend. Madeline McQueen is a fantastic trainer who quickly identifies your personal and organisational strengths and uses them to inspire you to achieve a more productive sales outcome." **Ann Weekes, Development Director, Waltham Forest Mencap**

"I was impressed with today and feel more confident and positive about closing sales." **S. Corrodus, Sales Executive**

"Madeline's guidance on the seven steps to closing a deal is truly inspirational. The steps are both simple and logical and they were successful on my first attempt – allowing me to close a deal in the meeting itself. Thank you Madeline." **Claudia Gerrald, Legal Counsel**

"Fun, fabulous & informative! I have learnt so much and my confidence has grown throughout the day." **G. Dodson, Speaks Trust**

Who is Madeline McQueen and how is she qualified to help you?



As a high-achieving sales rep for a national IT firm, Madeline McQueen once sold so many computers that her employers sent her on an all-expenses paid holiday to Dubai.

She is now a business coach and helps freelancers, company owners and entrepreneurs to gain clarity, boost confidence and sell more.

Madeline also sits on the BBC Three Counties Radio business panel.

Here's my no-quibble guarantee:

If by the end of the day you don't think the course is worth every penny, I'll refund your money without question.

Don't delay – register today and save £xxxx with the early booking price of £xxxx + VAT. After **date** this will rise to £xxxx + VAT .

[Book Now](#)

As part of the price you also get:

- Free tea and coffee
- Free three-course lunch
- Free course materials (yours to keep)

And two free gifts:

My 'Top Negotiating Tips' report (worth £19.97)

The latest version of my book based on this course – 'Close That Sale: 7 Steps to Close the Sale and Make More Money' (worth £xxxx)

If you're packed to the gunnels with work – more than you can handle – and turning clients away, then this course is not for you.

But if you're struggling to fill your diary and failing to close sales, then it's time to act. You must realise your potential before it's too late.

I'll leave you with this sobering thought:

Each time you fail to close a deal, **those potential clients are going to turn to your competition.**

Don't let this happen. Hit the button below to secure your place and learn how to get business when others can't, wipe the floor with your competitors - and get paid what you deserve for what you do.

[Book Now](#)