

Address here

Dear xxxxx

## Reading this letter could increase your returns by 21%

That figure has not just been plucked from the air – it represents the increase in average annual total return Pristine Advisers recently delivered to a Closed End Fund client. This is through our expertise in public relations, investor relations and media relations and I am confident our service could prove just as profitable for your company.

That's why I am writing to you today. As President of Pristine Advisers, I would like to offer you the opportunity to talk to one of our senior executives about how our service can benefit your business. There will be no cost to you and absolutely no obligation. Please read on for more information about us.

In regards the client mentioned above, we also achieved the following:

- Net asset value **increased by 13%**
- Share price **increased by 17%**
- Total net assets **increased by 13%**
- Media exposure **increased by 226%**
- Website traffic **increased by 448%**

If you are skeptical then I wouldn't blame you - they are impressive figures – but this has all been fully audited and assessed and a detailed case study is publicly available on our website at [www.pristineadvisers.com](http://www.pristineadvisers.com). In fact, it's just one of several online studies that show how we benefit our customers.

How do we manage to achieve such an impressive performance for our clients?

Well, after a quarter of a century in the business, we know what we are doing. We are the *only* company that specializes in media relations, investor

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relations and PR combined, so no-one else can offer you such a comprehensive service.

It is our job to ensure you are proactive in promoting yourself. In today's climate, where you must make critical investment decisions quickly, it's not enough to react to events as they happen – that could be too late. We use our contacts across the financial industry to build a favorable image of your company so that investors *know* they can trust you.

Who are these contacts?

They include over 60,000 institutional investors, as well as individual investors, analysts, brokers and portfolio managers. In addition, we have well-developed contacts at major financial media outlets including the Wall Street Journal, the Financial Times, Forbes and influential websites such as thestreet.com. Our clients regularly feature in these sources, thanks to our help.

Here's what respected financial journalist Gregg Greenberg of thestreet.com says about working with us:

*"Pristine Advisers has been a fantastic source of guests and information for me. They prepare all their clients extremely well for their media appearances and whenever I need a guest on a particular topic in a pinch I know I can rely on Pristine Advisers."*

I hope you can give us the opportunity to explain what we can do for you. Simply give us a call on **xxxxx** or email on **xxxxx** to arrange a time for one of our senior executives to contact you.

As I said before, there is absolutely no cost or obligation – this is a free consultation.

You're busy, I'm sure, so why not make contact now while this is on your mind?

Yours sincerely

**Signature here**

**Patricia Baronowski-Schneider**  
**Founder and President, Pristine Advisers**